

# Association of Irish Riding Clubs Logo Use Guidelines

Reference: D157/19  
Issued: 16/07/2019  
Amended:

The use of the Association's national logo(s) and also the eight regional logos must conform with the following guidelines.

## 1. National Logos



- The above logos are the property of the Association of Irish Riding Clubs CLG hereby referred to as 'AIRC'.
- The use of the AIRC's National Logos is forbidden:
  - No member club, region or individual may use the above logos without express written permission from National Office.
  - No commercial entity may use any of the AIRC's logos without express written permission from National Office.

To obtain permission to use any of the above logos, please contact email [david@airc.ie](mailto:david@airc.ie). If permission is granted by the Board of Directors, you must adhere to the following:

- The logo(s) may only be used for the purpose in which permission was granted.
- The logo(s) may not be modified in any way (i.e. colour, font, shape, etc.)
- Reductions of any kind are not permitted such as omitting of logo elements, font, etc.
- Extensions of any kind are not permitted (i.e. addition of other logos, words, places, etc.)

## 2. Riding Clubs Festival Logo



- The above logos are the property of the Association of Irish Riding Clubs CLG hereby referred to as 'AIRC'.
- The use of the AIRC's National Logos is forbidden:
  - No member club, region or individual may use the above logos without express written permission from National Office.
  - No commercial entity may use any of the AIRC's logos without express written permission.

## 3. Regional Logos



- The above logos are the property of the Association of Irish Riding Clubs CLG hereby referred to as 'AIRC' and the Board of Directors may revoke their use, if they deem necessary.
- No commercial entity may use any of the AIRC's logos without express written permission from National Office. The Regional Secretary may write to [david@airc.ie](mailto:david@airc.ie) with any request for use of their respective regional logo by a commercial entity.

- The use of these regional logos is permitted as follows:
  - Regional Secretaries may use their respective logo for administrative purposes on behalf of their region.
  - Member clubs that are affiliated to the Association of Irish Riding Clubs may use their respective regional logo, upon the express written permission of the Regional Secretary, for any regional activity that the Member Club may be hosting for the region.

If permission is granted by the Board of Directors, you must adhere to the following:

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- The logo(s) may not be modified in any way (i.e. colour, font, shape, etc.)
- Reductions of any kind are not permitted such as omitting of logo elements, font, etc.
- Extensions of any kind are not permitted (i.e. addition of other logos, words, places, etc.)